

15.04.2016

## **Round table on «Priorities of the region in tourism cruise business development».**

Round table on «Priorities of the region in tourism cruise business development» was held in National University «Odessa Maritime Academy» on April 15, 2016. A welcoming speech was made by Mikhail Miyusov, the Rector of NU «OMA», Doctor of Engineering Science, Professor. Roman Kozlovsky, Head of the Investments Sector in the Tourism Industry of Odessa Regional State Administration, Guido Kaufmann, project manager «Network of Competence Centres for the Development of Cruise Tourism in the Black Sea region (Georgia and Ukraine) 543681-TEMPUS-1-2013-1-DE-TEMPUS-JPHES – Cruise T», Vladimir Kilivnik, General Manager, Founder of LTD “Southern Center for Development of Tourism”, Sergey Zaichko, national coordinator of Tempus Cruise T project, the Vice-Rector of NU «OMA» as well as Irina Golubkova, Professor of NU «OMA», Executive Director of the Association «Regional Center of Competence Development of Cruise Tourism in the Black Sea Region «Cruise Black Sea (CB)» and others participated in the event.

The meeting was focused on the following issues:

- tourism development and promotion (including cruise and yachting tourism) in the Black Sea region;
- training managers in the field of tourism, including cruise segment;
- attracting investment in the Black Sea region through the development of economically and scientifically credible business plans for the tourism industry and ports, in order to restore passenger coastal maritime traffic along the coasts of the Black Sea on the basis of private-public partnership with the use of cross funding of maritime passenger traffic at the expense of cargo operations by analogy with the rail transport;
- environmental problems in the Black Sea.

